



Spirited Visions • Grounded Strategies • Creative Leaps

Tracy Nguyen

Tracy brings her ample skills as a community organizer to her work as graphic facilitator at Leapfrog. Tracy has worked with refugees, immigrants, nail salon and restaurant workers, women, youth, LGBTQ community, and incarcerated individuals in the Bay Area. She also taught herself how to make films in college and since then has produced short films, documentaries, promotional videos, non-profit fundraising videos and wedding videos. She joined the Leapfrog team because she believes that visionary work needs to be illustrated not only written or discussed.

Tracy is passionate about creating dynamic community spaces for marginalized communities to thrive in. In particular, Tracy enjoys processes that include team inclusiveness, authentic relationships, and interdependence. Graphic Facilitation Sample:

<https://vimeo.com/176832436>



EDUCATION

B.A. Media Studies, B.A. Ethnic Studies

University of California, Berkeley, Hanoi University, Vietnam, Education Abroad Program: Science, Technology, and Development; Service Marketing; Intermediate Vietnamese

EMPLOYMENT

2016 – present *Graphic Facilitator, Leapfrog Consulting*

- Provide process design, graphic facilitation and graphic recording expertise to support organizations and coalitions.
- Responsible for media development and social media presence

2015–2016 *Campaign Organizer, Community Health for Asian Americans – Oakland, CA*

- Conduct direct in-language outreach to Vietnamese nail salon
- Facilitate leadership development curriculum and organizing skills-training with core leadership group
- Build and maintain a coalition of CA advocates, lawyers, and legislators focusing on policy related to the health and well being of nail salon workers

- 2012-2015 *Program Coordinator, API Equality – Northern California - San Francisco, CA*
- Recruit and train over 100 volunteers year-round to lead projects programs, committees, fundraising campaigns, actions, parades, and festival outreaches
 - Develop original LGBTQ Asian and Pacific Islander organizing trainings and storytelling workshops for conferences, summits, and classroom visits, over 75 workshops conducted
 - Supervise interns year-round in developing professional and leadership skills
 - Raised over \$30,000 in individual giving

VOLUNTEER LEADERSHIP

- 2016-Present *Core Member, Viet Unity – Oakland, CA*
- Create strategic plan for building an intergenerational, grassroots base of progressive-minded Vietnamese activists
 - Co-facilitate monthly meetings and bimonthly member orientations to engage members
 - Participate in local direct actions included: Black Lives Matter, May Day March, MLK March, Occupy and No Dakota Access Pipeline
- 2014-Present *Board Member, Queer Women of Color Media Arts Project (QWOCMAP) San Francisco, CA*
- Mentor new film students of the Film and Freedom Academy on storyboarding, videography, and editing
 - Assist in two annual grassroots fundraising campaigns by making personal asks, raised \$2,000
 - Advise staff in navigating programs and community partnerships based on social justice values, inclusive to LGBTQ communities of color
 - Produce films with clients for nonprofit, fundraising, and documentary
- 2012 –Present *Leadership Team, API Queer Women and Trans Community (APIQWTC) San Francisco, CA*
- Co-chaired the 29th Annual Lunar New Year Banquet at Oakland Asian Cultural Center for 250 guests and increased banquet profit by \$5,000
 - Engage membership in political dialogue related to API queer and trans issues

AWARDS AND SKILLS

- Languages: Vietnamese (fluent), Spanish (basic)
- Published Research: *It's a Living: Work and Life in Vietnam Today*
- Technical Skills: MS Office, Google Docs, Adobe Suite, Salsa Labs, Film Production, movie editing
- Awards: Cal Alumni Association The Leadership Award ('08-'11), Gay Asian Pacific Alliance (GAPA) - George Choy Memorial Scholarship ('11), The National Queer Asian Pacific Islander Alliance - The Unsung Hero Award ('11), Bertha Wolf-Rosenthal Foundation Fund for Community Service ('13), Bay Area Inspire Award ('16)

PARTIAL CLIENT LIST

Asian Americans for Civil Right and Equality
Asian Pacific Environmental Network
Bernal Heights Neighborhood Center
Blue Shield Foundation
Coleman Advocates
Irrational Labs
National Queer Asian Pacific Islander Alliance
New Teacher Center
Oakland Unified School District
PODER
SF Center for the Book
The National LGBTQ Task Force